



'সমানো মন্ত্র: সমিতি: সমানী'

UNIVERSITY OF NORTH BENGAL
BBA(TAH) Programme 2nd Semester Examination, 2023

DSC3-BBA(TAH)

FUNDAMENTALS OF TRAVEL AND TOURISM

Time Allotted: 2 Hours

Full Marks: 60

The figures in the margin indicate full marks.

GROUP-A

Answer any four questions from the following

3×4 = 12

1. What are the two main factors of a tourist destination? 3
2. Mention the different types of tourists. 3
3. Explain Inbound and Outbound tourism with example. 3
4. Who is VFR? Explain. 3
5. What is Dark Tourism? 3
6. Mention any six States along with its capital. 3

GROUP-B

Answer any four questions from the following

6×4 = 24

7. Explain the purpose of Tourism. 6
8. Define Backpackers and Gap year travellers. 3+3
9. Discuss the different types of individual tourists in a tour. 6
10. Explain any six types of tourism. 6
11. Write a brief note on types of Indian Landforms. 6
12. Discuss the North Zone part of India. 6

GROUP-C

Answer any two questions from the following

12×2 = 24

13. Define Tourism. Discuss the scope of Tourism. 2+10
14. Discuss the components of tourism in detail. 12
15. Write in detail the social and political impact of tourism. 6+6
16. How many Eras are there in the History of Tourism? Discuss any two eras in detail. 2+5+5

—x—